



America's Online Real Estate Cooperative & Business Generator

We understand real estate online because we pioneered it in 1999.

kw
KELLERWILLIAMS.

RE/MAX[®]

Century
21

Sotheby's

EXIT
REALTY

 **Prudential**

Weichert
REALTORS

Flagstar[®]
Bank

usbancorp

CHASE 

COLDWELL
BANKER 

CRYE-LEIKE[®]
REALTORS[®]


BERKSHIRE
HATHAWAY
HomeServices

 **MOVEMENTMORTGAGE**

 **CALIBER**
HOME LOANS

Better
Homes
and Gardens
REAL ESTATE



The USHUD Cooperative

The USHUD Cooperative has been an online boutique serving the needs of real estate agents and loan officers since 1999. Google, Microsoft and Facebook are just some of the companies that utilize our patented technology that powers the USHUD family of sites. Conceived by our founder, Michael Urbanski as a way to create more business Mr. Urbanski used USHUD.com himself as a Realtor to quadruple his own sales and generate over 200 transactions annually. USHUD now offers the same great service and support nationwide in order to help real estate professionals generate more listings and sales with less effort at a lower cost.

The USHUD cooperative has generated over \$5 Billion in commissions by offering benefits that Zillow, Trulia and Realtor (ZTR) others do not.



Michael Urbanski, CEO

Benefits Include

| | | |
|---|--|---|
| Exclusive Representation | Greater Exposure | Extensive Information on Each Lead |
| Custom Marketing to Reach Your Goals | Websites w/ IDX Feeds & #1 Rated App <small>FREE w/ Platinum</small> | Platinum Membership <small>FREE w/ Platinum</small> |
| Award Winning Customer Service | Strategies & Call Guides <small>FREE w/ Platinum</small> | Effective Advertising at a Lower Cost |

Sites Include

USHUD.COM

USAHUD.COM

ALLHUD.COM

HUDEXCHANGE.COM



Exclusive Representation

Why share a single Zip Code with dozens of competing professionals?

With USHUD you are the ONLY real estate agent or loan officer presented to the home buyers. The USHUD cooperative never shares, rotates or presents more than one real estate agent to the home buyers. Our aim is to create more business for the exclusive professional and remove any confusion for the home buyers.

Providing exclusive representation allows USHUD members to generate a significantly higher ROI than sites that provide numerous real estate professionals in the same geographic area.

WHICH WOULD YOU PREFER?


VS

Zillow, Trulia, & Realtor (ZTR)

4 Agents per property,
rotating 20+ Agents are presented.

☐

1




Stefano Waysen
★★★★☆ (28)
25 Recent sales
(906) 415-1509

LISTING AGENT

☐

2




Victoria Reinhart
★★★★☆ (36)
12 Recent sales
(855) 994-1415

PREMIER AGENT

☐

3




Melanie Smith
★★★★☆ (23)
7 Recent sales
(757) 233-1827

PREMIER AGENT

☐

4

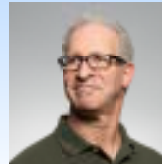


Alex Rojas
★★★★☆ (25)
15 Recent sales
(523) 322-7500

PREMIER AGENT

USHUD

1 Exclusive Agent per region,
no rotation or sharing.



Local Real Estate Expert

Rick Matthews

★★★★★

Trustwell Residential Brokerage
(442)-336-7474



DID YOU KNOW?

Being exclusive increases closing opportunities by 400% or more.



Greater Exposure

Home buyers don't focus on a single Zip Code, so why should your exposure be limited to one Zip Code? The USHUD Cooperative provides exposure in regions or groups of Zip Codes organized by the way people live, work and shop. Zip Code groups deliver greater exposure and more exclusive leads to the members of the Cooperative.

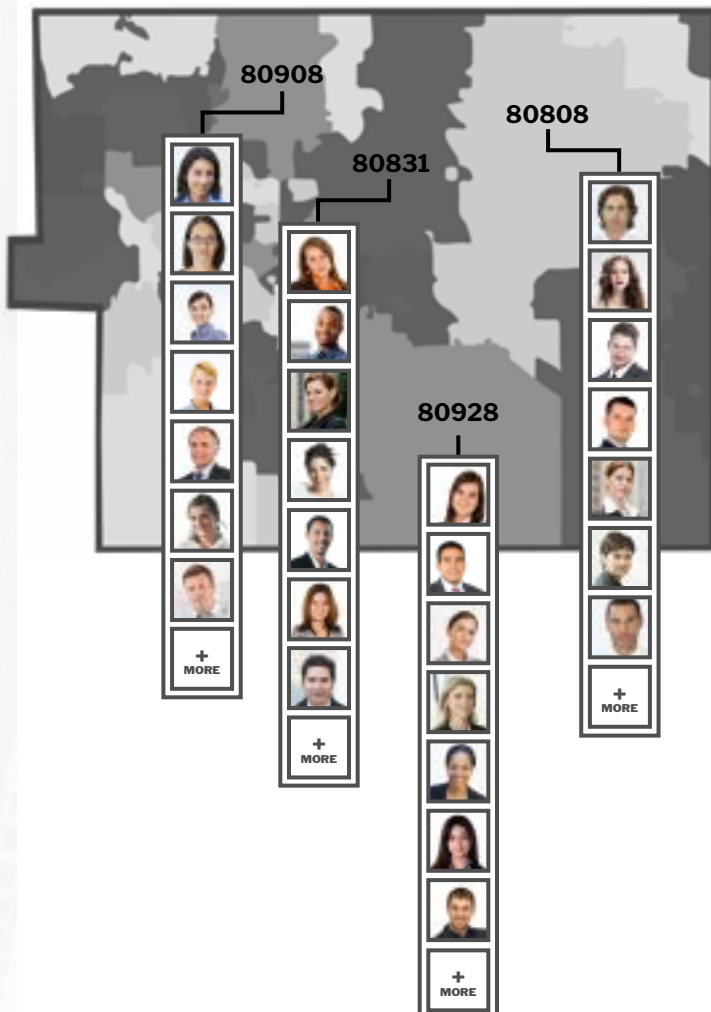
WHICH MAKES MORE SENSE TO YOU?

VS

Zillow, Trulia, & Realtor (ZTR)

Up to 20 Agents per Zip Code.

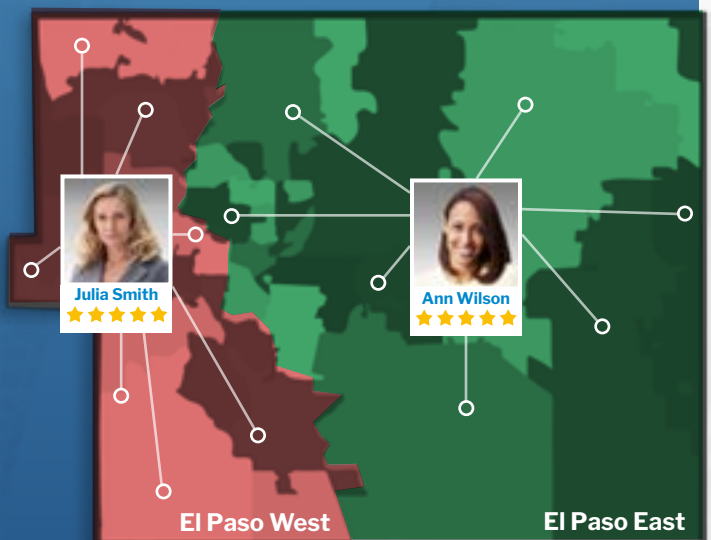
Map of El Paso County, Colorado



USHUD

**1 Exclusive Agent
per group of Zip Codes.**

Map of El Paso County, Colorado



DID YOU KNOW?

Exclusivity makes the home buying process easy for both parties.



Extensive Information on Each Lead

Each lead is filtered for obvious mistakes before being sent in real time to the local professional member. USHUD Cooperative leads have more information than typical leads. The additional information is designed to make building rapport quick and easy. USHUD also sends an auto responder in real time to each lead in order to prepare the buyer for your call.

Extensive studies indicate that shoppers of all types go online to sites such as Amazon, Ebay, Etsy, Zillow, Realtor or USHUD for faster results and to save money. Our most successful members speak to these points immediately by presenting their superior service and negotiation skills as benefits to potential buyers and sellers.

WHICH LEAD DO YOU PREFER?

Zillow, Trulia, & Realtor (ZTR) Sample Lead

 Benjamin Davis

 220-554-3030

 ben.davis@earthslink.net

SUBMIT

VS

USHUD Sample Lead

USHUD.com

NEW LEAD: Colorado Springs, CO

Contact Information

| | |
|--------------------|--|
| Lead Submitted By: | Patricia Fabian |
| Email Address: | pfabian@yahoo.com |
| Phone Number: | (719) 412-0057 |

Additional Lead Details

| | |
|------------------------|---------------------|
| Generated: | June 28 @ 12:15 |
| Moving Timeframe: | ASAP |
| Credit History: | Excellent |
| Household Income: | \$80K+ |
| Own or Rent: | Rent |
| Target Purchase Price: | Less than \$500,000 |

Local Professional Assigned

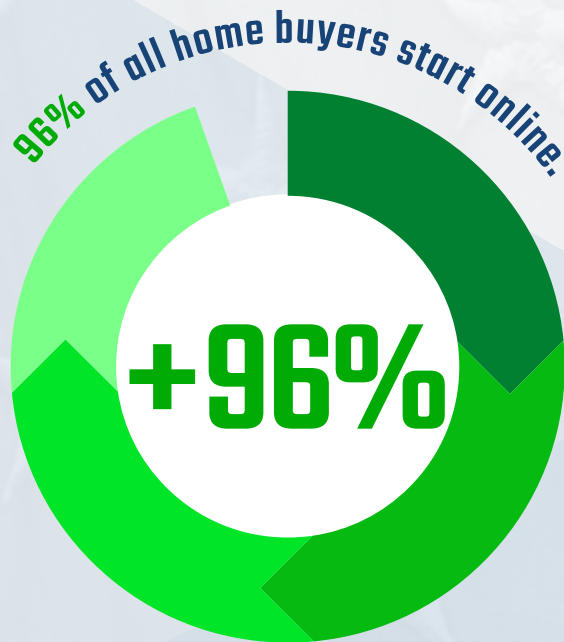
| | |
|--------|----------------------------|
| Agent: | Julia Smith (719) 319-8344 |
|--------|----------------------------|

Copyright © 2017 USHUD.com. All rights reserved.
85 Old Solomons Island Rd, Suite 208, Annapolis, MD 21401



Tailored Marketing to Reach Business Goals

The USHUD Cooperative is available as a flexible service. No long term contracts are required. Most cooperative professionals maintain their membership for 6-18 months. Approximately 90% of cooperative members reinstate their memberships. We are proud to have members that have been with the cooperative for over 13 years.



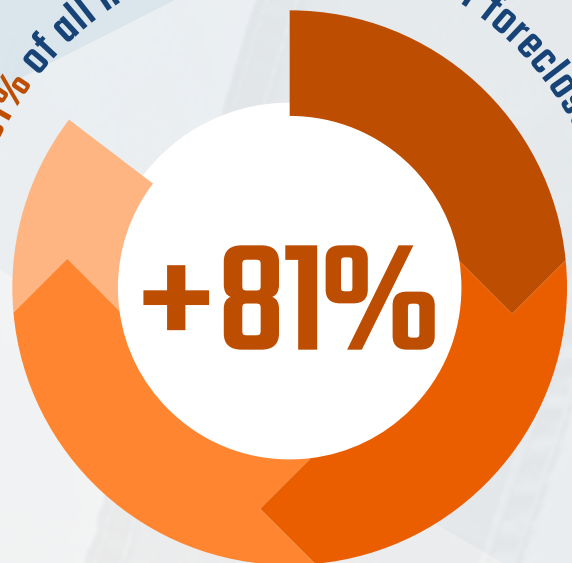
Online searches for real estate have gone up 253% in the past 5 years.



Online searches for foreclosures have gone up 180% in the past 5 years.



81% of all home buyers search for foreclosures.





Websites with IDX Feeds & #1 Rated App

Every USHUD Cooperative member is provided a free website with a free IDX feed. The IDX feed is updated daily with luxury, conventional and bargain properties. Our most successful members have taken advantage of the free Platinum Package which also provides the real estate professional with a high level domain name at no cost. These services are provided to maximize the professional's success rate. Members that have taken advantage of this free offering report selling a dozen or more homes each year from the website that we created for them.





Platinum Membership

The free Platinum Membership is designed to provide local real estate professionals with added value and more business at no additional cost. The USHUD Cooperative assists each Platinum Member with a free website, IDX feed as well as a high level domain name. Platinum membership has proven to generate more leads per visitor than any other website regardless of expense. The USHUD Cooperative further assists the Platinum Member in submitting their free website to Google and Bing for additional search engine exposure, traffic and free leads.

Additionally Platinum Members are provided an easy to use resume builder to open the door to asset managers in order to gain additional listings.



Google



Bing

YAHOO!

DuckDuckGo



Award Winning Customer Service

The USHUD Cooperative Member Services team has been recognized with several awards for responsiveness and client satisfaction. The team has more employees than any other online real estate platform per professional user. In order to provide the highest level of support in the industry each department manager has an extensive background in the practical real estate environment. This has allowed the USHUD cooperative to maintain an A rating with the Better Business Bureau since inception as well as being awarded one of the highest ratings for any business online on TrustPilot, CrowdReviews and Google Reviews.





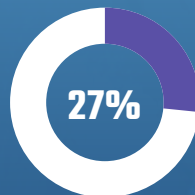
Strategies & Call Guides

The USHUD Cooperative is invested in every member's success. Strategies, Call Guides and an extensive Video Library for increasing closings are available. Industry specific research indicates that by modifying the way we approach online leads our closing ratios can be multiplied 500% or more. These innovative strategies improve connectivity and maximize results by following simple and easy methods of engagement.

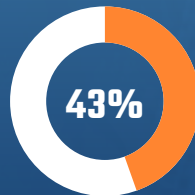
ARE YOU FAMILIAR WITH THESE STRANGE BUT TRUE STATS?



The average real estate agent takes 47 hours to follow up on a lead.



27% of leads are never followed up.



43% of leads are followed up with once.

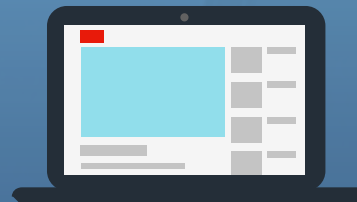
USHUD SOLUTION



Strategies



Call Guides



Video Library



DID YOU KNOW?

"Calling within 5 minutes improves closing percentage by 900%."

*Statistics have been provided by The National Association of Realtors, Google Analytics, Apple and The Harvard Business Review.



Effective Advertising at a Lower Cost

The average Zillow, Trulia and Realtor (ZTR) advertiser pays 5 times more than USHUD.com and receives less return. Because USHUD Cooperative is not publically traded, we are not beholden to investors. We are committed to the members of the cooperative. As an example, where Zillow charges \$1300 a month for 10% of a single Zip Code, USHUD provides a more powerful solution with proven results for less than 20% of the investment.

THE USHUD COOPERATIVE ADVANTAGES

Comprehensive Real Time Leads

Each Lead is Exclusive

The Number of Impressions are Equal or Greater
(because we group Zip Codes)

The Impressions are Exclusive
(because we never rotate professionals)

The ROI is Significantly Higher
(because closing ratios are significantly higher)

All the above and more, for less than 20% of the big three. We are committed to you and not shareholders.

BECAUSE, IF IT ISN'T THE BEST THING FOR YOU... WE DON'T DO IT!

CONTACT US TODAY FOR AVAILABILITY
(800)880-8584 • INFO@USHUD.COM



DID YOU KNOW?

USHUD App was named "MUST HAVE APP" by the Inman News.

